



Bio-on makes new young appointments: Foglia to Investor Relations, Brighi and Ravaglia to Business Unit Fashion Development Material

Bologna (Italy), 14 January 2019 – Having enjoyed extraordinary growth in 2018, **Bio-on** S.p.A, listed on the AIM segment of Borsa Italiana and operating in the high quality bioplastic sector, is preparing to tackle the new year with an even stronger team.

To meet growing and constant interest from the national and international financial world in company developments, **Bio-on** has appointed **Lorenzo Foglia** as head of the **Investor Relations** team.

Born in 1986, Lorenzo gained an economics degree from the University of Bologna and trained in trading before beginning his career as a consultant at MeA Consulting in 2010. He has been interested in Bio-on's plan since the outset and has continued to follow the company's progress over time. In 2011 he joined Vodafone, where he moved rapidly up the sales and marketing ranks before heading up partnerships for Vodafone Enterprises in 2016. After approximately 7 years at the tlc, Lorenzo joined Google as Business Development Manager, working at the European headquarters in Dublin. Lorenzo's focus on and passion for Bio-on's work, whose great potential he had glimpsed early on, continued to grow. After gaining extensive international experience, he left Google to return to Bologna as Bio-on's Investor Relations manager, where he will lead the team and assist in the expansion of the financial division alongside **CFO Lino Buonpensiere**, directly assisting **founders Marco Astorri and Guy Cicognani** in developing new projects (NEWCOs, etc.) and agreements with the international companies that will use Bio-on's biopolymers in various sectors.

To further develop the strategy that led to the opening of an array of Business Units in recent years, Bio-on announces the appointment of **Federico Brighi** (Head of Unit) and **Caterina Ravaglia** (Unit Executive Director) at the **Business Unit FDM (fashion development material)**. This unit was set up last September to monitor the rapid shift in accessories and clothing towards more sustainable production and to work towards developing new high-tech materials for the fashion and luxury industry using 100% natural and biodegradable Minerv PHAs bioplastic. Federico and Caterina will lead the BU towards identifying processes, technologies and patents for producing bioplastic fabrics, yarns, flexible surfaces, films, etc. that can replace today's materials, many of which are synthetic and harmful for the environment.

Federico Brighi, born in 1980, began his career as a luxury product buyer with the country-managers of the world's most prestigious fashion brands, including Gucci, Dior, Saint Laurent, Valentino and many more. He has experience in the design and production of total looks, providing strategic support to companies in the sector, fulfilling managerial roles and managing technical and style aspects, working with Production Managers and Style Departments in Italy and France, where he worked for one year. He returned to Italy in 2017. He was the creative director for 3 fashion companies before joining FDM (fashion development material) as of today.

Caterina Ravaglia, who is completing a degree in Advertising and Mass Communications at Pennsylvania State University USA, began work very early as an executive production assistant in advertising content for various leading fashion brands, before specialising in the study of leather goods and footwear techniques in Italy. Her passion for the ocean has led her to look for increasingly sustainable alternatives in the fashion sector, providing consultancy for brands seeking to create and produce using low-impact materials whilst maintaining the typically high quality levels of Made in Italy.

Since 2007 Bio-on has been dedicated to changing the world of plastic, to reduce pollution for a more sustainable future and preserve nature thanks to its exclusive, innovative know-how in bio-based and eco-compatible plastics development.



All the **PHAs (polyhydroxyalkanoates)** developed by **Bio-on** are made from renewable plant sources with no competition with food supply chains; They can replace a number of conventional polymers currently made with petrochemical processes using hydrocarbons; they guarantee the same thermo-mechanical properties as conventional plastics with the advantage of being completely eco-sustainable and 100% naturally biodegradable.

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Lorenzo Foglia



Federico Brighi



Caterina Ravaglia

Bio-on S.p.A.

Bio-on S.p.A., an Italian Intellectual Property Company (IPC), operates in the bioplastic sector conducting applied research and development of modern bio-fermentation technologies in the field of eco-sustainable and completely naturally biodegradable materials. In particular, Bio-On develops industrial applications through the creation of product characterisations, components and plastic items. Since February 2015, Bio-On S.p.A. has also been operating in the development of natural and sustainable chemicals for the future. Bio-On has developed an exclusive process for the production of a family of polymers called PHAs (polyhydroxyalkanoates) from agricultural waste (including molasses and sugar cane and sugar beet syrups). The bioplastic produced in this way is able to replace the main families of traditional plastics in terms of performance, thermo-mechanical properties and versatility. Bio-On PHAs is a bioplastic that can be classified as 100% natural and completely biodegradable: this has been certified by Vincotte and by USDA (United States Department of Agriculture). The Issuer's strategy envisages the marketing of licenses for PHAs production and related ancillary services, the development of R&D (also through new collaborations with universities, research centres and industrial partners), as well as the realisation of industrial plants designed by Bio-On.

Issuer

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